

ASCVTS'14

22nd ANNUAL MEETING OF THE ASIAN SOCIETY FOR
CARDIOVASCULAR AND THORACIC SURGERY

ISTANBUL CONVENTION & EXHIBITION CENTER

03 - 06 APRIL 2014, ISTANBUL / TURKEY

www.ascvts2014.org



SPONSORSHIP FILE





Dear Colleagues,

It is an honor and a pleasure for me to invite you to the 22nd Annual Meeting of the Asian Society for Cardiovascular and Thoracic Surgery (ASCVTS) and the 6th AATS / ASCVTS Postgraduate Course which will be held on April 3 - 6, 2014.

Istanbul is the only city in the world which is situated on two continents, extending on both Europe and Asia. Istanbul, uniquely surrounded by thousands years of historical and cultural heritage, is not only the geographical meeting point of the continents, but is the true melting pot of cultures and civilizations, both eastern and the western. Located at the crossroads of East and West, Istanbul offers easy air connections to hundreds of cities around the world and is one of the world's most exciting conference destinations. Its outstanding infrastructure, including modern, luxurious accommodations with conference and exhibition venues makes the city one of the best choices.

The Scientific program will provide you with the most advance knowledge and the cutting edge in cardiovascular and thoracic surgery. I would also like to invite you to submit your scientific papers and posters for presentation in scientific sessions. With your help and highly valuable contribution, I am sure that the general quality of the discussions will increase tremendously.

I have no doubt that this meeting will be valuable opportunity for all of you in a scientifically enriched environment in perfect harmony with all historical beauties of magnificent Istanbul and Turkish hospitality.

On behalf of the Organizing Committee I am committed to preparing what I hope will be a memorable meeting for you and I hope to have the pleasure of welcoming you to Istanbul.

Prof. Sertaç Çiçek
Congress President, ASCVTS 2014
Chairman, Organizing Committee



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GENERAL INFORMATION



1.1 Date and Place

April 3 - 6, 2014, Istanbul Lutfi Kırdar Convention and Exhibition Center

1.2 Contacts

ASCVTs 2014 - ORGANIZING COMMITTEE

Prof. Sertaç Çiçek

Chairman of the Organizing Committee

scicek@superonline.com

CONGRESS SECRETARIAT



Address : Gayrettepe Mah. Yıldız Posta Cad. Akın Sitesi 1. Blok No: 6 Kat: 1 D: 3 34349

Besiktas - Istanbul / TURKEY

Phone : +90 212 347 63 00

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Web : www.dekon.com.tr



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CONGRESS VENUE

1.4 Accommodation Information

To benefit from discounted rates and other benefits such as complimentary shuttle services please contact Official Course Organizer DEKON Congress & Tourism. Since the congress period is a high season in Istanbul for meetings and conferences and due to the limited contingents, we recommend to book your accommodation as soon as possible.

Please visit the congress webpage www.ascvts2014.org for details and instructions of accommodation bookings.

For group bookings please feel free to send an email to registration@ascvts2014.org

1.5 Congress Venue

Istanbul Lutfi Kirdar Convention and Exhibition Center

http://www.icec.org/en/home_page

Location

Istanbul Lutfi Kirdar Convention and Exhibition Center is on the venue at the zone called "Congress Valley" and is only at few minutes of walking distance to the accommodation options with different categories and in different price ranges.





- 6 m² booth
- Free registration of 2 company staff

Early Bird Rate (by January 14, 2014)
Standard Rate (after January 14, 2014)

USD 6.500 + 18% VAT
USD 7.500 + 18% VAT

1.1 Exhibition Schedule

Delivery of Goods to the Congress Venue:
April 3, 2014 – Thursday 08:00

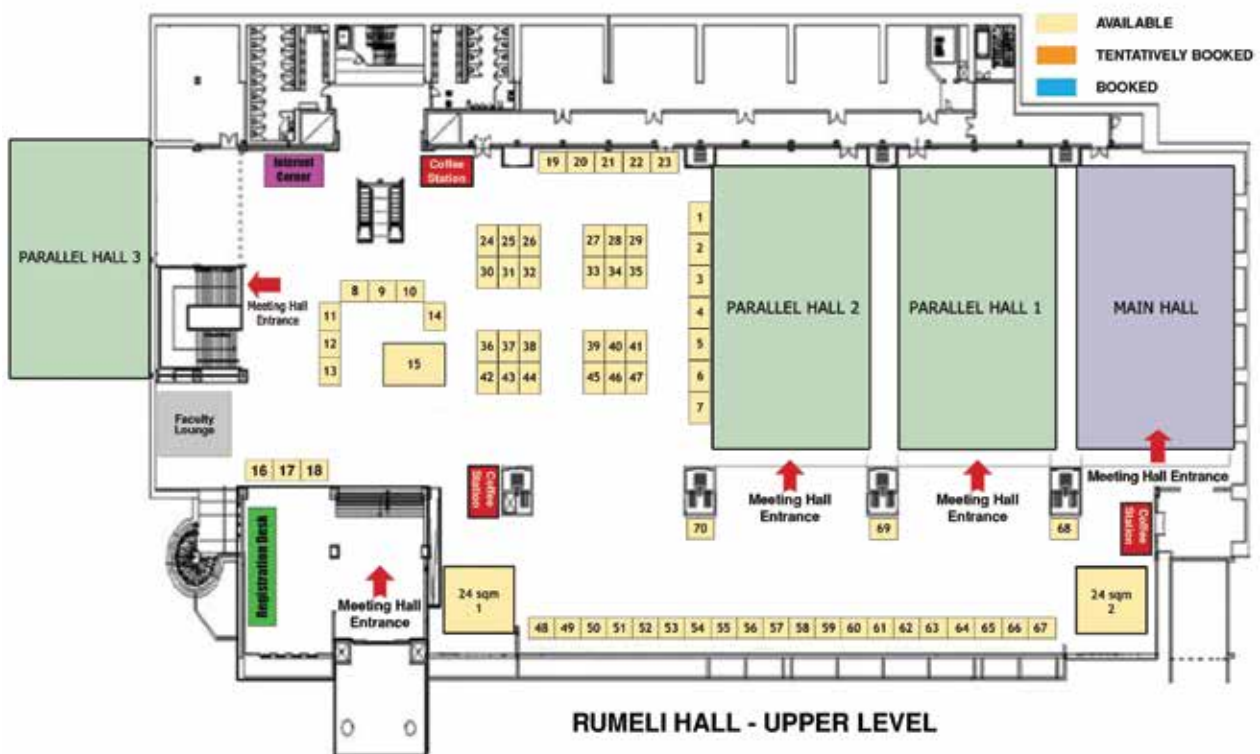
Exhibitor Move-In and Setting Up:
April 3, 2014 – Thursday 08:00 - 21:00

Exhibition Hours:
April 4, 2014 – Friday 08:00 – 17:00
April 5, 2014 – Saturday 08:00 – 17:00
April 6, 2014 – Sunday 08:00 – 13:00

Exhibitor Move-Out:
April 6, 2014 – Sunday 13:00 – 21:00

1.2 Exhibition and Booth Area Plan

Exhibition will be situated on the lower floor of Rumeli Hall. An Exhibition Manual will be sent to all sponsoring and exhibiting companies. This exhibition manual will include all necessary information such as extra furniture, A/V, catering options, customs, storage, set up & dismantling etc.





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EXHIBITORS

Each exhibitor is, and will be, obliged to adhere to all of the rules and regulations outlined in the Exhibition Manual which will be valid throughout the course of the exhibition and govern the ways and means of the use of the Congress Venue, as well as all facilities and equipment related to the event. Each exhibitor is responsible for making his/her representatives and employees familiar with the content of these conditions. The exhibitor will be liable for any damages resulting from the exhibitor's failure to acquaint his/her representatives and employees with the rules. If any confusion concerning the application of these rules arises, the Exhibition Management is entitled to make the final decision.

1.3 Insurance

Insurance is under the participating exhibitor's responsibility.

1.4 Exhibitors' Badges

Each booth is entitled to 2 free delegate registrations that include entry to the exhibition, social and scientific sessions. 2 sets of meeting documentation will be provided to each exhibitor.

1.5 Set Up/Dismantling Passes

Throughout the set-up and dismantling periods of the exhibition, all suppliers and employees who will not be taking part in the exhibition itself are requested to wear Set-up/Dismantling Passes. Without these passes no one will be admitted into the exhibition area.

SATELLITE SYMPOSIUM

The satellite symposiums will be composed of presentations and be organized at slots to be approved by the scientific committee. For further details, please contact Dekon Congress & Tourism.

USD 15.000 + 18% VAT





Platinum Sponsorship

USD 80.000 + 18% VAT

- 24sqm booth space
- Company Satellite Meeting (subject to confirmation of the Organizing Committee)
- A hyperlink from the official congress website to own website
- Logo presentation on digital media areas other than the congress website
- Acknowledgement (with official company logo) in the ASCVTS 2014 Final Printed Program
- Insert into congress bags
- One full color advertisement on the external back cover of the ASCVTS 2014 Final Printed Program
- Right to place the company flags at the Welcome Reception venue (if Welcome Reception sponsorship is not sold out)
- Five (5) additional complimentary exhibitor badges
- Five (5) complimentary conference registrations
- Ten (10) invitations to the Gala Dinner (one table)

Gold Sponsorship

USD 60.000 + 18% VAT

- 18sqm booth space
- Company Satellite Meeting (subject to confirmation of the Organizing Committee)
- A hyperlink from the official congress website to own website
- Logo presentation on digital media areas other than the congress website, such as mobile applications.
- Acknowledgement (with official company logo) in the ASCVTS 2014 Final Printed Program
- Insert into congress bags
- Company flags will be hang in coffee break area and table flags will be placed on service tables during a day following the choice of the company (if related day coffee break is not sold out)
- Two (2) additional complimentary exhibitor badges
- Three (3) complimentary conference registrations
- Four (4) invitations to the Gala Dinner

Silver Sponsorship

USD 40.000 + 18% VAT

- 12sqm booth space
- Company Satellite Meeting (subject to confirmation of the Organizing Committee)
- A hyperlink from the official congress website to own website
- Logo presentation on digital media areas other than the congress website, such as mobile applications.
- Acknowledgement (with official company logo) in the ASCVTS 2014 Final Printed Program
- Insert into congress bags
- Two (2) additional complimentary exhibitor badges
- Two (2) complimentary conference registrations
- Three (3) invitations to the Gala Dinner

Bronze Sponsorship

USD 20.000 + 18% VAT

- 6sqm booth space
- A hyperlink from the official congress website to own website
- Logo presentation on digital media areas other than the congress website, such as mobile applications.
- Acknowledgement (with official company logo) in the ASCVTS 2014 Final Printed Program
- Insert into congress bags
- Two (2) additional complimentary exhibitor badges
- Two (1) complimentary conference registrations
- One (1) invitation to the Gala Dinner



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SERVICE SPONSORSHIP CATEGORIES

COMPANY LOGO PROJECTION

USD 5.000 + 18% VAT / per position

In the busy entrance or at the staircase between the registration area and the upper level where the scientific program and exhibition take place

FLAGS BY THE VENUE

USD 3.500 + 18% VAT / per flag

Brand the flags at the stairway to the conference venue with your company's logo and be the first to be seen by the delegates visiting ASCVTs 2014 Conference! (Company flag to be provided by the company)

CONFERENCE WEB SITE & ELECTRONIC NEWSLETTERS

USD 5.000 + 18% VAT

Start promoting your product and/or company name long before ASCVTs 2014 Conference!

This tool includes;

✓ placing product and/or company logo at the home page of the official web site of the ASCVTs 2014 Conference to be online for more than a year period and to be visited by more than 10.000 times

✓ Placing product and/or company logo at the electronic newsletters, the well established medium containing the latest information and latest news about the conference sent to over 8,000 recipients, which presents a fantastic chance to get your message across.

(Exclusive option for one company only)

ADVERTISING ON PRELIMINARY / FINAL PROGRAM

Start promoting your product and/or company name from the first step!

The preliminary program ASCVTs 2014 Conference will be circulated over 10.000 specialists.

Inner full page (black & white)

USD 2.500 + 18% VAT

Inside front cover (black & white)

USD 4.000 + 18% VAT

Inside back cover (black & white)

USD 4.000 + 18% VAT

Outside back cover (in color)

USD 6.000 + 18% VAT

ADVERTISING ON BOOK OF ABSTRACTS

(Valid if Abstract Book sponsorship is sold out)

The Book of Abstracts is distributed to all ASCVTs 2014 Conference delegates and is the primary source of information regarding the scientific program. Insert your company information in the book of abstracts on a full page.

Inner full page (black & white)

USD 2.500 + 18% VAT

Inside front cover (black & white)

USD 4.000 + 18% VAT

Inside back cover (black & white)

USD 4.000 + 18% VAT

Outside back cover (in color)

USD 6.000 + 18% VAT

BRANDED BOOKMARKS BOOK OF ABSTRACTS

USD 4.000 + 18% VAT

Why not to make a bookmark advertisement! 1.000 bookmarks branded with the company advertisement will be inserted in each copy of the book of abstracts.

BRANDED CONFERENCE BAG & NOTEPAD & PEN

USD 20.000 + 18% VAT

(Exclusive option for one company only)



CONFERENCE BAG INSERTS **USD 1.250 + 18% VAT**
Promote your event at ASCVTS 2014 Conference or simply advertise your company's services by including a single flyer or brochure (max. size A5 format with max. 8 pages) in the conference bag of each participant.

INTERNET CORNER **USD 7.500 + 18% VAT**
The internet terminals provide unlimited internet access to the delegates. This service will be provided at over 5 terminals throughout the venue and the company logo will be loaded on all computer's screensavers and desktops.
(Exclusive option for one company only)

ADVERTISING AT POSTER SESSION HALL **USD 7.500 + 18% VAT**
Poster session hall will be available from first to the last day of the ASCVTS 2014 Conference. Poster exhibition will be done through over 80 to 100 poster panels. Be present with your logo at each one!

DIRECTION SIGNS **USD 5.000 + 18% VAT**
The company's logo will appear on all direction signs.

NAME BADGES **USD 5.000 + 18% VAT**
The company's logo will appear on the badges.

ABSTRACT BOOK **USD 15.000 + 18% VAT**
Only the company's advertisement will take place at the book.

WELCOME RECEPTION SPONSORSHIP **USD 40.000 + 18% VAT**
This tool includes;
✓ 18sqm booth spaces for free of charge
✓ placing the company banner on both sides facing the wine lodges entrance
✓ placing the company logo on invitation cards

COFFEE BREAK SPONSORSHIP **USD 20.000 + 18% VAT**
1 day / 2 coffee breaks

This tool includes;
✓ 6sqm booth spaces for free of charge
✓ Company flags will be hang in coffee break area and table flags will be placed on service tables

Per break **USD 10.000 + 18% VAT**



ORDER FORM

Please fill out the form and return it to Dekon Congress and
Tourism via e-mail or fax.

e-mail: secretariat@ascvts2014.org

Fax: + 90 212 347 63 63

ORDER FORM

COMPANY DETAILS			
Name of the Company :			
Address :			
Contact Name / Surname :			
Phone :		E-mail :	
Fax :		Mobile :	
SPONSORSHIP LEVELS			
	UNIT PRICE	UNIT	TOTAL
1. Platinum Sponsorship	USD 80.000	1	
2. Gold Sponsorship	USD 60.000	1	
3. Silver Sponsorship	USD 40.000	1	
4. Bronze Sponsorship	USD 20.000	1	
PROMOTION TOOLS			
5. Company Logo Projection	USD 5.000	
6. Flags by the Venue	USD 3.500	
7. Conference Web Site & Electronic Newsletters	USD 5.000	1	
8. Advertising on Preliminary / Final Program			
8.1. Inner full page (black & white)	USD 2.500	
8.2. Inside front cover (black & white)	USD 4.000	1	
8.3. Inside back cover (black & white)	USD 4.000	1	
8.4. Outside back cover (in color)	USD 6.000	1	
9. Advertising on Book of Abstracts			
9.1. Inner full page (black & white)	USD 2.500	
9.2. Inside front cover (black & white)	USD 4.000	1	
9.3. Inside back cover (black & white)	USD 4.000	1	
9.4. Outside back cover (in color)	USD 6.000	1	
10. Branded Bookmarks	USD 4.000	1	
11. Branded Conference Bag & Notepad & Pen	USD 20.000	1	
12. Conference Bag Inserts	USD 1.250	
13. Internet Corner	USD 7.500	1	
14. Advertising At Poster Session Hall	USD 7.500	1	
15. Direction Signs	USD 5.000	1	
16. Name Badges	USD 5.000	1	
17. Abstract Book	USD 15.000	1	
NETWORKING & EVENTS			
18. Welcome Reception Sponsorship	USD 40.000	1	
19. Coffee Break Sponsorship			
19.1. 1 day / 2 coffee breaks	USD 20.000	
19.2. Per Break	USD 10.000	



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ORDER FORM

NETWORKING & EVENTS	UNIT PRICE	UNIT	TOTAL
20. Satellite Symposium	USD 15.000	
21. Workshop	Offered on application	
EXHIBITION			
22.1. Allocation of 6 square meter booth (Please indicate booth number)	USD 6.500 (By January 14)	
22.2. Allocation of 6 square meter booth (Please indicate booth number)	USD 7.500 (After January 14)	
		TOTAL	
		18% VAT	
		GRAND TOTAL	

PAYMENT FORM

By bank transfer (Please use the bank account details given below for payment)

Acc.Holder : Dekon Congress and Tourism
 Bank Name : T. Garanti Bank. A.S.
 Branch Name : Esentepe Branch (347) Istanbul
 Acc.Number (USD) : 9093917
 IBAN Number (USD) : TR26 0006 2000 3470 0009 0939 17
 Swift Code : TGBATRIS

By Credit Card

I hereby authorized DEKON Congress & Tourism to debit this credit card account for the total amount due Euros.



Name of Cardholder :

Card Number (16 digits) :

Expiry Date : / /

CVC Number : (Last 3 digits on signature panel)

Signature : Date:



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